2019 ICE FISHING ANNUAL

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PRODUCT SPOTLIGHTS
HELPING YOU
ENJOY
YOUR TIME
ON THE ICE SINCE 1960

Back in 1960, ice fishing was a simple sport and we were a pretty simple company. We only made a few products, but even back then, we made good use out of the products we produced, and created them to perform when out on the ice.

Our product line has expanded and a lot has changed since then. Ice fishing has become a lot more sophisticated, yet some things never change. We are still here in the north country using our products, pushing the envelope of ice fishing, and enjoying the outdoors during our long ice fishing season.

Our commitment to the sport and the outdoor lifestyle is year-round. In our small, Northwest Wisconsin town of 2,170 residents, it’s not uncommon to go into a coffee shop or bar and hear some discussion of ice fishing, or a friendly neighbor offering a product idea—and that’s just the way we like it.

Waking up everyday, we are in a constant innovative mindset, thinking about the challenges that ice fishing can bring, and how to solve them. We openly talk in the hallways about what these ideas mean in between cups of coffee and weekend plans. However, the ideas aren’t just based in our employees, the inspiration starts with the customer.

We appreciate your business and support regardless of whether you’re a 59 year Eskimo customer, or someone new to the Eskimo family. Thanks for letting us be a part of your time on ice!
Ice fishing is all about getting outdoors and spending time with friends and family, all while trying to put a meal on the table and have a few laughs. We believe that if we can make an angler’s experience more enjoyable—keep them warmer, make drilling a hole easier, keep them out longer, and help them catch more fish—we are doing our part to enhance the sport we love so much. Plain and simple, we believe if we make products that help anglers enjoy their day on the ice, they will bring us along each and every time.

GetEskimo.com
Although wearing the Legend may not automatically qualify you for “Legend On the Ice Status”, this suit’s breathable U plyft™ Flotation Assist insulation will keep you safe and ventilated, so you won’t get too hot or too cold on the ice. Uplyft flotation offers unmatched breathability to help regulate body temperature. Its athletic cut moves with you and fits well to keep you from looking like a baggy sack of potatoes. Looking good and not sweating under pressure—now you’re starting to look like a Legend.

**WHAT WE LOVE ABOUT THE LEGEND**

- Durable and rugged outer shell
- Adjustable cuffs for a customized fit
- Uplyft™ Breathable Flotation
- 100gm Thinsulate™ insulation
- 10k/10k Waterproof/Breathable membrane
- Fully-taped seams to keep water out
- YKK® zippers designed to work on ice
- Modern cut and styling to keep you looking good and moving easily

**LEGEND JACKET**

#31533

**LEGEND BIBS**

#31534
Faster, lighter, smoother, stronger. The Eskimo Pistol Bit is the lightest, fastest and smoothest auger of its kind. Its high-strength, extreme cold rated polymer flite and cutting head, paired with its rigid aluminum hexagon shaft keep the auger lighter than the competition while maintaining incredible strength and durability. All of these features combined, along with precision sharpened hardened blades and a stabilizing centering point make for faster, easier cutting that maximizes the battery life of your cordless drill. Once you try the Pistol Bit, you won’t ever want to use another auger.
BIT-SAVING PLATE
Included polymer top plate is slightly wider than the auger flite, so you can cut with confidence knowing that you won’t lose your drill or auger down the hole.

HEXAGONAL, ALUMINUM SHAFT
Lightweight aluminum delivers maximum weight savings without compromising durability.

POLYMER FLITE
Specially-engineered, custom blended polymer keeps the unit lightweight, while maintaining flexibility and impact resistance in cold temperatures with minimal ice buildup.

HIGH-STRENGTH CUTTING HEAD
Reliable performance in all conditions. Aggressive design cuts through ice quickly and smoothly.

CENTERING POINT
The 8” model features a centering point to precisely place your hole and crisply engage the cut with ease.

DRILL REQUIREMENTS*
- Side Stabilizer Arm
- 1/2” Drill Chuck
- 18 Volt / 4 Amp Lithium Ion Battery (or higher)
- Brushless Motor Design
- Minimum 725 in/lbs of torque

*DRILL NOT INCLUDED WITH PISTOL BIT
TIP-UPS
ARE YOU
MISSING
THE BITE?

Many tip-ups contain cold weather grease in
and
- Each year it is a good idea to
- Line with frays, cuts, and knots could
P
- er some ground in order to catch more fish. He suggests
trolling in the summer. Explore different depths and cov
Weisner suggests that you treat tip ups much like you would
and family together to enjoy a fun day in the outdoors.”

As simple as most tip-ups are, a few basic measures can go
a long way in helping prevent any issues on the ice. Here are
a few basic things that you can do to ensure your tip-ups are
in peak working order.

• Re-grease: Many tip-ups contain cold weather grease in-
side the shaft going to the spool. Each tip-up is a little
bit different, but many are designed so that the spool
can come off and the grease can be refilled. Check
your tip-ups prior to each season to ensure that grease
is clean and full; this will keep your tip-ups from
freezing up.

• Inspect componentry: Each year it is a good idea to
check the hardware on your tip-ups; as often times tip-
ups can get pretty abused throughout the season. Make
sure that spools and shafts aren’t bent, warped, or out
of round. If they are, contact the manufacturer and see
if they have spare parts available.

• Replace Line: Line with frays, cuts, and knots could
cause you to lose a fish. Use a high-quality tip up line
or a dacron line and make sure to replace it as need-
ed. When it comes to leader material, we suggest a
high-quality fluorocarbon (8-12 lb test) for Walleyes
or a dacron line and make sure to replace it as need-
ed.

Once you get your routine down, Bue shares a few more
thoughts on tip-up fishing. “There are two rules to tip up
fishing. Never ever yell flag or tip up unless there is actually
a tip up. Calling a false flag is a good way to get a white
wash, head down a 1” hole, or exiled from the group. Sec-
ond rule is never take another person’s flag. After that you
ought to enjoy responsibly!”

EUCHRE
Euchre is the game of choice while ice
fishing—brats or burgers are always an easy
eye делю в бут, but venison is my favorite!

INGREDIENTS
• Venison steaks
• Cream cheese
• Bacon

Half the blueberries and soak out knife, 1/3 with
cream cheese. Coat the venison steaks to 1/4
inch in the blueberries. Then wrap it all in bacon and secure with toothpicks, grill until
done. I make a bunch the night before fishing.

VINEPAPPERS
Papa’s poppers are a weekend tradition while ice
fishing—brats or burgers are always an easy
eye делю в бут, but venison is my favorite!

INGREDIENTS
• Venison steaks
• Cream cheese
• Bacon

Half the blueberries and soak out knife, 1/3 with
cream cheese. Coat the venison steaks to 1/4
inch in the blueberries. Then wrap it all in bacon and secure with toothpicks, grill until
done. I make a bunch the night before fishing.

CARING FOR YOUR TIP-UPS:

Pain and simple, tip-ups are one of the most fun, effective,
and often ignored ways to catch fish throughout the winter.
Eskimo Pro Staffers Justin Bue and Anton Weisner
open up their playbook and walk us through some of the
techniques, tricks, antics, and finer points of enjoying a fun
day of chasing flags.

If tip-up fishing isn’t part of your Winter program, it
might be time to give it a try. There are very few ways to
more effectively present live bait to a fish; it is so simple, yet
so effective. Tip-ups can also be very affordable and easy to
transport. Although Anton and Justin primarily tip-up fish
with the goal of catching large Pike, they also suggest using
tip-ups as a way of fishing and catching bonus fish, even if
you prefer to jig fish. Drilling a few extra holes and setting
a few tip-ups out while you work an area with a jig is a very
effective way to increase your catch rate, as well as your fun.

Bue explains, “Pike are apex predators and can be found
year-round near their natural forage. Once you figure out
what that is and where it is, pike are not far behind. Tip ups are
a great way to cover a lot of water and get all the friends
and family together to enjoy a fun day in the outdoors.”

Weisner suggests that you treat tip ups much like you would
trolling in the summer. Explore different depths and cov-
er some ground in order to catch more fish. He suggests
covering the bottom, middle and top portions of the water
column, assuming you can have multiple lines in your state.
“Once you find the bite, you can then concentrate more of
your lines on the hot zone.”

“Breaking down where to start to find big fish depends
on the Winter period that you are in”, explains Weisner.
“During early ice you should mainly fish shallow weedy
bays and inlets. Once you hit mid-season, fish deeper water
for big pigs chasing down schools of baitfish. During late
ice, you should head back to the shallow bays, inlets and
wetlands that are known to flood during ice out. These are
where the larger female pike will be staging before spawn.
These general rules are good places to start in most lakes.”

Anton shares a little more of the wisdom behind the
beard, with these 3 tips:
• Always bring forceps and a mouth/jaw spreader.
• In clear water, use Fluorocarbon and a #12 treble hook.
• Set the hook while the pike is running (taking line) to
ensure a solid hook set.

As simple as most tip-ups are, a few basic measures can go
a long way in helping prevent any issues on the ice. Here are
a few basic things that you can do to ensure your tip-ups are
in peak working order.

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side the shaft going to the spool. Each tip-up is a little
bit different, but many are designed so that the spool
can come off and the grease can be refilled. Check
your tip-ups prior to each season to ensure that grease
is clean and full; this will keep your tip-ups from
freezing up.

• Inspect componentry: Each year it is a good idea to
check the hardware on your tip-ups; as often times tip-
ups can get pretty abused throughout the season. Make
sure that spools and shafts aren’t bent, warped, or out
of round. If they are, contact the manufacturer and see
if they have spare parts available.

• Replace Line: Line with frays, cuts, and knots could
cause you to lose a fish. Use a high-quality tip up line
or a dacron line and make sure to replace it as need-
ed. When it comes to leader material, we suggest a
high-quality fluorocarbon (8-12 lb test) for Walleyes
and most gamefish, and a steel/wire leader if your pri-
mary target will be Northern Pike.

Once you get your routine down, Bue shares a few more
thoughts on tip-up fishing. “There are two rules to tip up
fishing. Never ever yell flag or tip up unless there is actually
a tip up. Calling a false flag is a good way to get a white
wash, head down a 1” hole, or exiled from the group. Sec-
ond rule is never take another person’s flag. After that you
ought to enjoy responsibly!”
One of our favorite things to do each winter is plan a trip to a new destination on the ice. Winter brings a sense of adventure, amazing scenery, and of course, fun new places to fish. Not only is it exciting to see new places and fish new lakes, it’s also enjoyable to learn new ways to fish and compare local techniques. We suggest looking at these 8 destinations to see something new, something different and take an adventure off the beaten path. Oh, and by the way, any one of these destinations could land you your next personal best fish.
When looking for a scenic ice fishing destination, Eskimo Pro Staffer Matt Mascarenas suggests visiting the mile-high state of Colorado and checking out Williams Fork Reservoir for Rainbow Trout, Kokanee, and Northern Pike. This 1600 acre lake is right on the divide of the high country, and offers amazing scenery and great fishing. If fishing in the mountains of Colorado is on your bucket list, check out Williams Fork Reservoir along the numerous pristine lakes in the Granby area, surrounded by Rocky Mountain National Park.

One of Minnesota’s most legendary fisheries, Mille Lacs should be at the top of your list if you want to experience some of the finest Walleye, Pike, and Panfish action in the ice belt. Rent a cabin lakeside or check out one of the 100’s of sleeper shack rental options and experience a weekend on the ice like no other. If you haven’t been woken up by the sound of a rattle reel being set off by a 28” Walleye at least once in your life, you owe it to yourself to do so.

A hidden gem in Michigan’s Upper Peninsula, Little Bay De Noc offers some of the best big Walleye potential in the ice belt. This 30,000 acre bay on the northern tip of Lake Michigan offers the potential to catch a 12 pounder, and also has a healthy and abundant Perch population. The reefs between Kipling and Rapid River offer prime structure and are a great starting point for finding Walleye at various depths, while large schools of Perch are often found roaming the numerous sand flats around the bay.

National attention was brought to this lake in 2016 when a new World Record Perch was caught that weighed over 2 lb 15 ounces and had a girth of 13 ¼ inches. 12-year-old Tia Wiese caught the behemoth fish on a tip-up. The lake can be challenging to locate schools of fish, but a combination of hole hopping with a jig and setting out tip-downs or tip-ups are an effective way to find fish in the system. Several guides also service the lake and can help put you on the fish. This is one bucket list trip that could just fill that bucket... with 2+ pound Perch!

Located about an hour north of Toronto, Lake Simcoe is one of the most popular ice fishing destinations in all of Ontario thanks to its ease of access and reputation as a fishery. Yellow Perch are the top prize on Simcoe in the winter and fish from 12-15” are possible. Catches of Trout, Pike, and Walleye are also not uncommon. Safe ice fishing typically starts in January, and Perch can be caught on spoons, jigging minnow style baits as well as live bait.
If durability, comfort, and value are what you’re looking for, check out the all-new Keeper suit from Eskimo. The tough DuraDry outer fabric keeps you warm and dry and takes a beating, while its Uplyft™ breathable flotation assist insulation helps keep you safe on the ice. It also allows you to regulate your body temperature and stay comfortable. If you are still wearing your old work bibs, step into a Keeper and see how the times have changed. Rugged durability, just the right amount of warmth, and the ease of mobility combine to make this suit a definite Keeper!

**WHAT WE LOVE ABOUT THE KEEPER**

- Rugged 600 denier waterproof outer shell
- Adjustable cuffs for a customized fit
- Uplyft™ Breathable Flotation
- 80gm Thinsulate™ Insulation (body)
- 5k/5k Waterproof/Breathable membrane
- Fully-taped seams to keep water out
- Ample gear and storage pockets
- Modern cut and styling to keep you looking good and moving easily
**JACKET**

- Uplyft™ breathable flotation assistance
- DuraDry 600 denier polyester fabric is tough and durable, windproof, has DWR, and is 5k/5k Waterproof/Breathable
- Fully taped seams for complete waterproof protection from snow, rain, ice, and wind
- Thinsulate® 90gm insulation in body, 60gm in sleeves for mobility
- Durable elastic adjustable no-slip shoulder straps positioned so they resist sliding off
- Multiple functional pockets for warming hands, or storing tools and tackle
- Stretch torso side panels and partial elastic waistband
- Reinforced, contoured and fully HD padded knees
- Full leg zippers with storm flaps and two sliders for easy on/off as well as venting at the hip/thigh
- Diamond-shaped crotch gusset for mobility
- Fast-draining interior construction
- Reflective accents for safety
- Non-bunching height adjust system works for 28”-36” inseam
- All zippers are YKK®

**BIBS**

- Uplyft™ breathable flotation assistance
- DuraDry 600 denier polyester fabric is tough and durable, windproof, has DWR, and is 5k/5k Waterproof/Breathable
- Fully taped seams for complete waterproof protection from snow, rain, ice, and wind
- Thinsulate® 90gm insulation in body, 60gm in sleeves for mobility
- Durable elastic adjustable no-slip shoulder straps positioned so they resist sliding off
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**DESIGN AND FIT**

- **MEN’S**
  - M-5XL
- **WOMEN’S**
  - S-2XL

**SPOTLIGHT**

- MENS
- WOMENS

**SIZES**

- **MENS M-5XL**
- **WOMENS S-2XL**
Oil fishing in the Northwoods can bring an abundance of fish (if you’re lucky). There are those who say you can only do so much with your fillets...deep fry, bake or add it to soups—but have they tried pickling it? This is the winter to give it a try. We’ve asked some of our friends and family what their favorite methods are to enjoy the “pickly-goodness” of a fresh caught northern pike. If you’re catching a number of small pike, or “picklers”, give one of these recipes a try and let us know how it turned out for you!

Sweet Pickled Northern

1. Chub fish into pieces 2” x 2”. Don’t worry about Y-bones as they will dissolve. Put in large Tupperware with a lid. You will need to shake it up in the brine over the next few days.

2. Add 1 cup pickling salt for every quart of water you add to the fish. Make enough brine to cover fish. Refrigerate and shake at will to stir up salt water for 48 hours.

3. Make SWEET PICKLING BRINE

- 2 cups white vinegar
- 2 cups Riesling / Pink Mascot wine (sweet wines, so less added sugar)
- 1/2 squeezed lemon
- 1/4 cup sugar

Boil for 5 minutes. Let it cool, then layer fish and white onion slices in a glass container. Pour in enough of the pickling brine to cover container contents. Refrigerate for 48 hours.

4. Refrigerate for 48 hours. After refrigerating, drain and rinse the fish with cold water. If you plan to continue using this jar for Step 4, also rinse the jar.

5. Enjoy in 48 hours!

Spicy Pickled Northern

1. In a one quart mason jar, put 1 cup of pickling salt with enough water to fill the jar approximately 1/4 full to create a salt brine.

2. Cut the fish into desired size chunks. If pickling smaller Northern Pike (under 28 inches), there is no need to remove the Y-bones.

3. Add fish chunks to the salt brine, making sure that they are completely covered.

4. Refrigerate for 48 hours after the vinegar is added.

5. Make PEPPERY PICKLING BRINE

- 2 cups white vinegar
- 4 bay leaves
- 1 teaspoon pepper corn
- 1 teaspoon white allspice
- 1/2 cups sugar
- 2 tablespoons mustard seed
- 1 teaspoon whole cloves

Combine the above ingredients to make the pickling brine you’ll boil for 5 minutes. Let it cool, then layer fish and white onion slices in a glass container. Pour in enough of the pickling brine to cover container contents.

6. Refrigerate for 48 hours.

7. Enjoy in 48 hours!
The thickest, toughest roto-molded tub on the market. Over 6½ feet of headroom to stand up in. 900 Denier StormShield fabric. HD aluminum square tubing for structure. This is the toughest, tallest, warmest, and best fishing flip-style shelter we have ever built—period.

This ultra-sturdy sled can take any abuse you want to throw at it and is built to last for years of use. With its comfortable Versa seating system and full under-seat storage, the Grizzly will keep you comfortable, even in the toughest of conditions. If you want the biggest, baddest, and toughest flip-style shelter on the market, we believe you should step into a Grizzly.
Eskimo flip-style shelters offer ice anglers a variety of rugged and durable options to match their fishing style and make your time on the ice more enjoyable. All Eskimo flip-style shelters feature a rugged and durable sled, with ample space to haul your gear for a day on the ice. Three different fabric options allow you to find the one that offers the right combination of warmth and protection from all that Winter will throw at you. Check out our full line of feature-packed flip-style shelters.
The EVO™ is another first from Eskimo. Why did we do it? It’s simple—you asked for it. For years, customers would tell us they wished they could have the space and room of a hub-style shelter, but with the portability of a sled-style flip shelter. After a few years of design and testing, the EVO was born.

Everything you love about a hub-style pop-up shelter is here, mounted to a durable sled, and with a built-in seating system. Go ahead—stand up, stretch out, or sit down on the comfortable Versa™ swivel seat, and grab your thermos out of the tub. While you’re at it, pour yourself a nice hot cup of coffee and watch for tip-ups. Comfort and versatility. Who says you can’t have it all?
PLANNING YOUR TRIP AROUND THE MOON

We would all like to take as many ice fishing vacations as possible this Winter, but if you are like most of us, you don’t have unlimited time on the water. If that is the case, why not make every trip count and give yourself the best chance of success?

Anglers have many different opinions on when the prime bite is, but many experts agree, that “SOLUNAR PHASES” play a role in this. Have you ever been fishing and all of the sudden the fishing just starts to pick up? You could be using the same bait and in the same location that you’ve been for a while, and then boom, the bite just starts. A variety of factors could come in to play, but one you may not always think of is moonrise and moonset. Just like sunrise and sunset play a factor in wildlife feeding patterns, moonrise and moonset may not be as obvious to us, but the fish are well aware and often triggered to feed.

Aside from daily moonrise/sunrise and moonset/sunset, the moon goes through 8 distinct phases and resets itself every 29-30 days. The favorite phase of many anglers, especially those chasing evening Walleye is the Full-Moon.

Check out this calendar to learn more about the timing of moon phases this season. In general, the period of 30-45 minutes before and after SOLUNAR rise and set are your best bites of the day. Pay attention to these details and it should help you put more fish on the ice!
WHAT WE LOVE ABOUT THE FLAG CHASER PANT

- No bunching or bulkiness
- Extreme waterproof and breathability qualities
- Won’t overheat in the truck while driving to the lake
- Comfortable inside the shack and out
- Easier to walk in deep snow and slush
- Less tired at the end of the day
- Ample hip and thigh pockets for gear
- High back waist with self-adjusting waistband
- Reinforced knees for increased durability
- Secure hold suspenders to keep the pants in place

BECAUSE EVERYONE WANTS TO WEAR THE PANTS...

If you’re the type of angler that loves to be active on the ice and finds all of the bib options on the market to be too bulky, you’re gonna love the all new Flag Chaser pants. These pants allow you to effectively layer up or layer down depending on the conditions, as well as your activity level. This fabric has a 10k/10k waterproof and breathability rating, so outside water will stay out, and sweat will move away from your skin, keeping your temperature regulated and your skin dry. If you truly consider yourself to be a run-n-gun angler and like to chase fish, the Flag Chaser Pant is the perfect option. Whether you are chasing down tip-ups or spending the evening in the permanent shack, the Flag Chaser pants can be layered and worn to meet your needs and keep you comfortable on the ice.
Every year we attend the major ice fishing consumer events listed above. It’s a great chance to see all the best new gear the industry has to offer, shop around, and stop by to say hi with any questions you may have. We look forward to seeing you there!
When it comes to helping you enjoy your time on the ice, we know we need to keep you warm and comfortable. This premise was the inspiration for our entirely new line of ice fishing outerwear and casual wear. Each piece was designed for ease of movement and superior fit. Warm, dry, comfortable, and built to last for season after season; try one on and experience the difference for yourself.
Ice Fishing means different things to different people—there just isn’t a one size fits all when it comes to how to fish. Here are 10 of the many types of ice anglers we’ve identified so far.

10 TYPES
OF ICE ANGLERS

**BAIT-LESS BILL**
The price of bait has shot up in the last few years, but Bill wouldn’t know that. Bill hasn’t bought his own bait in at least 4 years. Bill’s favorite way to fish is with a tip-up. He prefers large shiners, but will use a sucker minnow if that’s all you have. Also, Bill prefers premium beer—ya know—since you’re stopping at the store anyway.

**NO CATCH NED**
Odds would say that if you spend enough time on the ice you are bound to catch a fish. Not for Ned. Nobody has ever seen Ned catch a fish, but every time he goes out, he is 100% confident in his lucky lure. Hey Ned, maybe pay a little more attention to the fishing, put down the flask, and you might catch something.

**HARD-SIDED HENRY**
Henry knows his place. It’s his $30,000 hard sided shack. You can find him and his family and friends taking in the weekend in their jammies, watching TV while they pull in early morning walleyes.

**SAME LAKE JAKE**
Jake has a lake, it’s where he is every weekend. If you ask him, his lake has all he’ll ever need. He knows every hump and weed line. Getting Jake to fish a different lake is like pulling teeth.

**RUN-N-GUN RON**
Ron is all about finding fish and working his tail off to get them. He may drill 300+ holes and travel all over the lake until he gets what he is after.

**CHUCK IN A TRUCK**
Chuck only likes to go to the lake once its safe for his 4x4. Fishing out of the cab, using the heater, and enjoying a little radio while he catches his fish.

**SAD-SIDED HENRY**
Wally has a nice house on the lake. He likes to set up a few tip-ups, then head back to comfort of his own abode. He’ll stare out the windows looking for flags while he passes the time.

**WINDOW WALLY**
Fred shows up to all the group ice fishing events, has all the nicest gear, and wears the premium suit, yet he never seems to wet a line. Fred is too busy talking about the fishing on some other lake, the tip he read online, or the time he caught a 30” walleye. Fred—do you even fish, bro?

**DESTINATION DAN**
Dan knows the best way to spend his time is to take a couple days and hit up a big destination lake. The time and effort pay off big time in trophy fish, and all of his friends are jealous.

**NEVER FISH FRED**
Fred is about the contest. If she is going to spend her time fishing, it might as well be for the chance to win a truck or a gift certificate to the local café. She’s there bright and early and has her spot claimed for the start of the contest.

**CONTEST CARLA**
Carla is about the contest. If she is going to spend her time fishing, it might as well be for the chance to win a truck or a gift certificate to the local café. She’s there bright and early and has her spot claimed for the start of the contest.

**SAME LAKE JAKE**
Carla is about the contest. If she is going to spend her time fishing, it might as well be for the chance to win a truck or a gift certificate to the local café. She’s there bright and early and has her spot claimed for the start of the contest.

Who did we miss? Write your type of fishing angler to us on our social media pages using #typesoficeanglers. We’d love to hear from you!
The Outbreak incorporates a full-panel, trip proof door, along with 75 square feet of fishable area. You can bring all of the gear you want, and load/unload it that much more easily. No more breakdancing to get in and out of the shelter, although you will have plenty of room to show off your dance moves inside the shelter. With 80” of height, you may even be doing a backflip or two.

The Outbreak’s oversized, trip-proof door opens fully down to the ice, without any obstacles to worry about stepping over. Upgrade to the warm and comfortable Eskimo Outbreak shelter and fish in comfort this season!
When it comes to many things, having a wide-bottom isn’t necessarily better. When it comes to an ice fishing shelter, the opposite is true. The FatFish is the world’s first—and still the best—wide bottom portable ice fishing shelter. The wide bottom provides more fishable area, which means you can fish more comfortably, with more room for more friends and more gear. Expect more, catch more and enjoy your time on the ice more, with Eskimo wide-bottom pop-ups.
The QuickFish is the original hub-style shelter designed specifically for the ice angler. Need a warm, comfortable, sturdy, easy to put up and down shelter to spend the winter in? Look no further—you’ve found it. The QuickFish is the #1 selling pop-up ice fishing shelter of all time for a reason. In plain English—it gets the job done, time after time.
How did your passion for the sport of ice fishing get its start? Did your Dad or Grandpa take you out on the lake? Did a friend teach you how to safely navigate the ice and find fish? How ever it started, we all share the same passion, and today, many are finding new ways to share ice fishing with future generations.

Many may not be aware, but one of the fastest growing areas in High School sports is in fishing. In states like Wisconsin, North Dakota, and Minnesota, more and more high school fishing teams are popping up each year. In a time where hunting and fishing participation seems to be dropping off across the country, it seems there is some good news on the horizon to share ice fishing with future generations.

“Student angling experiences provide incredible life lessons in teamwork, sportsmanship, competition, and stewardship of our natural resources”, explains Eskimo National Pro Staffer Kyle Agre. He adds, “high school angling brings student anglers in contact with the outdoors and outdoor activities, something that is often missing in the virtual world that many young people are growing up in. A growing percentage of our youth are missing out on the experiences of nature; mud, sand, snow, trees, weeds, minnows, leeches and fish to name a few. High school angling is a reflection of the curiosity that is present in these children to experience these things in the real world.”

Agre is involved in many youth activities to promote the outdoors lifestyle as a volunteer and steward of the sport. “It is rewarding to see kids from all different walks of life come together and form a common bond.” Agre explained that the Heart O’ Lakes High School Fishing League, which was started last year with schools east of Fargo/Moorhead in West Central Minnesota now has over 450 participants in its second year of being active. Agre helped form the Lake Agassiz High School Fishing League, which consists of 5 schools, and they already have over 100 kids signed up in year one.

Agre also explains, “The fishing and outdoor industry is supporting the high school angling movement for reasons that are obvious and some that are not. High school anglers and angling teams represent new participation in the sport, but they also represent a reconnection for parents, grandparents, and other adults in the student anglers’ lives to the outdoors. They are now able to reconnect and experience the outdoors with their children or grandchildren through participating and/or volunteering with a high school fishing club or team.

Eskimo Pro Staff Greg Hayes, who coaches a high school fishing team in Wisconsin, explains “I feel like I’ve been able to connect with the kids on a better level than a traditional sports coach would due to my common interest and passion for the outdoors. Ultimately it’s helping pass the torch to our next generation of outdoorsmen.” Hayes explained that its not uncommon for a team member to get a group of the guys together and just fish on the weekends. “What other sport has kids calling their own practice, even if it is just for fun?”

The Wisconsin Interscholastic Fishing Association is a non-profit organization with over 90 member high school teams that participate in events year round. Their championship event in LaCrosse last season drew over 800 participants from across the state.

Other organizations exist in order to promote growing the sport outside of the schools. Groups like Recycled Fish promote stewardship on ice, and The Bass Federation offers a The Student Angler Federation program that has reached over 20,000 kids and offers events with opportunities for college scholarships. The Wisconsin Interscholastic Fishing Association is supporting the high school angling movement for reasons that are obvious and some that are not. High school anglers and angling teams represent new participation in the sport, but they also represent a reconnection for parents, grandparents, and other adults in the student anglers’ lives to the outdoors. They are now able to reconnect and experience the outdoors with their children or grandchildren through participating and/or volunteering with a high school fishing club or team. The evidence suggests that the volunteerism and hard work of many to get these programs off the ground is starting to make a positive impact in the future of our sport. These kids represent the future, and at a time when many question and try to understand declining participation in hunting and fishing among our youth, perhaps this growing trend amongst youth represents a change in direction? Could it be that future generations may have not only traditional introductions to the sport, but also opportunities like organized high school fishing that prior generations did not? The success of these organizations should remind us that sometimes all we have to do is take the time to expose our youth to the outdoors activities that we love, give them opportunities and the tools to get started, and the rest should take care of itself. In fact, maybe kids these days aren’t all that different after all, maybe they just need to be pointed in the right direction.

If you would like to start a team in your town or volunteer in your area, reach out to your local school or check out HighSchoolFishing.org or studentfishing.com to learn more.
NEW GEAR & MUST HAVE FOR 2019

Check out some new must have items our staff has selected for the upcoming ice season. While we can’t guarantee that these will help you catch more fish, we know that they’ll help you enjoy your time on the ice!

**ST. CROIX CUSTOM**
The St. Croix Custom Ice Series has expanded for 2019 including four new models headlined by the Perch Seeker, a tubular, medium-light ice rod with an extra-fast tip (CO2/M/F). The blank materials used for this series are engineered specially for each rod and offer an amazingly versatile tip. Manufactured in Park Falls, WI, Croix Custom Ice stands to reset the bar for performance on the ice.

**MSRP $160–$160** Depending on model

**NORTHLAND TACKLE**
Northland Fishing Tackle® offers a new wrinkle to its already expansive array of tungsten panfish jigs, with the Tungsten Punch™ Jr. By tweaking the head design, Northland was able to achieve a head that is 25% smaller than traditional tungsten bead heads of equal weight. A premium wide-gap hook ensures you don’t just get to the fish fast, but you hook them just as quickly. The NEW Tungsten Punch™ Jr. Jigs are available in 5 sizes (1/24 oz. #10 hook, 3/32 oz. #8 hook and 5/32 oz. #6 hook) and 8 different fish-calling colors.

**MSRP $6** 2 per card

**ESKIMO BUFFALO CHOPPER MITTS**
When old man winter pokes his finger at you, strike back with a karate chop to the forearm with these toasty mitts. These Choppers are made to slide on and off easily while landing fish, fixing a generator, or eating a snack. They are made to slide on to your forearm with these toasty mitts. When old man winter pokes his finger at you, strike back with a karate chop to the forearm with these toasty mitts. These Choppers are made to slide on and off easily while landing fish, fixing a generator, or eating a snack.

**MSRP $49**

**LYN WHITE ICE FLUOROCARBON**
New for 2019, LYN (pronounced Line) is set out to change what people expect in fishing line. LYN White Ice Fluorocarbon is available in 3 lb, 7lb and 15lb test. Features and features and ultra-soft, abrasion resistant fluorocarbon at only $4.99 per spool. Each package is spooled using FlatLYN technology, which ensures that your LYN comes off the spool perfectly each time. LYN is also available in various braided configurations for both ice and open water. Check out fishinglyn.com for more information.

**MSRP $49**

**BUBBA LITHIUM ION FILLET KNIFE**
The Bubba Lithium Ion Cordless Electric Fillet Knife is ergonomically designed to fit perfectly in your hand and offers plenty of power to clean your days catch. Bubba has stayed true to its roots by incorporating the iconic non-slip grip handle which allows you to cut through fish like butter. Available with 7”, 9” and 12” configurations to suit your preference.

**MSRP $189**

**ENGEL LIVE BAIT COOLER**
The Engel Live Bait cooler has a 2-speed aerator pump that can run on batteries, 12 volt or 110 volt. Engel features best in class live bait wells that will keep your minnows alive while ice fishing. Better than a bait bucket, these will not spill when knocked over and ensure the temperature inside is constant.

**MSRP $74**

**ENGEL LIVE BAIT COOLER**
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**MSRP $74**

**VULTURE SYSTEMS TIP-UP ALARM**
The Vulture System is a first-of-its-kind long-range (up to 1 mile), low-power monitoring system that will alert you immediately when you have a strike on your tip-up, tip down, or rattle reel. It has unmatched two-way performance (up to 1 mile) to the handheld controller and an impressive battery life. The units also feature ultra-bright LED lights that can be easily seen for a few hundred yards away. The lights can be turned on or off with the handheld control unit, which can allow you to alert on coming vehicles if they get close to your tip-ups, or work in dark mode so your hand controller will alert only you when you have a flag. The ability to turn the lights on and off will also make collecting your tip-ups easier at the end of each night, and best of all, the long-range, reliable system will make sure you never miss a tip-up again. For more information visit www.vulturesystems.com.

**MSRP $999**

**AQUA-VU HD101 PRO CAMERA**
The new Aqua-Vu HD101 Pro Camera, featuring Aqua-Vu’s modular XD™ Camera Housing, and all new 1080p HD optics show even greater underwater details than previous cameras. Numerous upgrades to this Aqua-Vu, HD Gen2 models deliver unparalleled underwater visibility and in terms of what the lens perceives and what the user ultimately sees on the viewscreen.

**MSRP $999**

**IRISH SETTER® ICETREK BOOTS**
The new Irish Setter® Ice Trek waterproof boots feature 1600 grams of PrimaLoft® and ThermalBoost™ – a revolutionary, multi-zone barrier system that delivers serious insulating protection against brutal cold and biting wind. To enhance warmth and comfort, IceTrek boots are built with King Toe™-which provides extra space in the toe box—trapping warm air around the toes. The King Toe also makes it easier to get into and out of these 12” boots.

**MSRP $249**

**BEAVERTAIL BAIT**
Beavertail Parfait Bites by Gullickson Bait Company is a revolutionary parfum bait that was preserved beaver tail to create an incredibly life-like action. Unlike plastic, it has a natural meat scent, a life-like natural feel, and it’s durable. In our testing, we caught dozens of fish on the same bait, without having to change it out.

**MSRP $3**
MAINTAINING PEAK AUGER PERFORMANCE

The best way to ruin a day on the ice is to have auger problems before the fishing has started. Here are a few tips to keep your auger in prime condition for years to come.

**FUEL**
Make sure you are starting with fresh fuel each season, using a recreational gasoline without ethanol is recommended. Gas starts to break down immediately after you’ve left the pump. Pay attention to the fuel mixture in a 2-cycle engine. Too much oil and you’ll smoke like a chimney, too little oil and you’re bound to scorch a piston!

**AIR & SPARK**
Off season storage can wreak havoc on an engine’s performance. It’s important to think about air and spark, two very key elements to a gasoline powered engine! Make sure your plugs are clean, and if need be, replaced over time. Keep your air filter clean as dust can accumulate over time.

**BLADES**
Sharp blades make all the difference in the world. A little nick can make drilling an all-day effort! Carry an extra set of blades to keep sharp. Let the auger do the cutting, don’t bang the auger bottom on the ice like a caveman while drilling, that’s only going to make matters worse!

**TRANSPORT**
Make sure you properly store and transport your auger. A travel case or bag will help keep items like your throttle trigger from getting damaged or covered in ice. When using an ATV or Snowmobile, we suggest investing in a robust auger rack to keep your auger secure on bumpy terrain. Finally, adding a quick release adapter will allow you to easily break down your auger and powerhead for transport and storage.
We still aren't sure why every ice fisherman doesn't own a P1 Rocket auger yet.

Propane is clean-burning, easy to transport, and leaves no gasoline on your hands. The P1 is fast cutting and only weighs 26lb.—and on top of that, we guarantee its performance for 5 long years on the ice. If you aren’t sure about this auger, we ask you to visit a retailer and check one out for yourself. It’s light, it’s fast, and it is very affordably priced.
Eskimo is the number one selling power auger in the world. How do you get there? Deliver value, reliability, and give people a better fishing experience. Then make it lighter, faster, and put a 5-year warranty on it.

We hate to give out our recipe for success, but the ingredients are hard to find!
An addiction is not desirable. It is something that overtakes your life. But what happens when an addiction can’t be stopped? An addiction is stronger than any one drug with only one cure. The cure is not rehab. It is not medication. It is not a counselor. The only cure for us is the water beneath our feet, the rod in our hands, the anticipation of that next big bite, and the camaraderie we all share.

Fish Addictions TV is your one-stop-shop for everything FISHING! Follow our new episodes airing January—April on FSN and on social media @fishaddictions.

Addiction
noun /əˈdik·shan/, a-

The fact or condition of being addicted to a particular substance, thing, or activity.

An addiction is not desirable. It is something that overtakes your life. But what happens when an addiction can’t be stopped? An addiction is stronger than any one drug with only one cure. The cure is not rehab. It is not medication. It is not a counselor. The only cure for us is the water beneath our feet, the rod in our hands, the anticipation of that next big bite, and the camaraderie we all share.

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Learn more about our accessories online at GetEskimo.com
Pain and simple, the cost of live bait and especially minnows has gone up significantly over the last few years. Knowing how to care for your bait properly will not only result in decreased bait costs, but will also increase your fishing success.

**H20**

If you take anything away from this article, note that it starts with your water. The first thing I do is to make sure my bait is stored in fresh cold water. Typically, the water from the bait shop is ice cold to start, and if you purchase the bait in a bag, the bait shop will put oxygen in the water for you as well. Do not shock your minnows by dumping them into warm water that is already in your cooler; use the water from the bait shop! Be sure to keep the water cold, which is not too difficult to do in the winter, as you can always toss in some chunks of ice.

If any minnows should die, get them out of the cooler so they do not contaminate the water. It’s also important to avoid putting your bait in city water that has Chlorine in it. In a pinch, if you live in the city like I do, I’ve hauled in well water from the cabin and I have even bought gallons of spring water at the grocery store for my live bait.

Just remember that the water you’re putting your minnows into needs to be cold. You don’t want to shock the minnows by going from cold water to warm water or vice versa.

**AMOUNT OF BAIT**

Thinking about the amount of bait you’ll need on the lake can add to the longevity of your initial purchase. Too often anglers will swing into the bait shop and take everything they’ve purchased onto the hard-water. This can result in spills, drastic temperature changes, or the annoying brother-in-law who didn’t come prepared stealing minnows out of your bucket like a rabid otter.

I don’t take all my bait onto the lake with me; leave some at home or in the cabin. Try to take just what you think you’ll need for the day, that way you are not bouncing around your entire supply of bait.

**AIR IT UP**

Aerating the water can significantly add to the longevity of your bait. Once I have selected the amount of bait for the day, my bait goes directly into my portable aerated minnow cooler. Using the aerated cooler will keep your bait lively and fresh all day long. Livelier bait is more attractive.

I use an Engel Cooler which is insulated and has an aerator that will run on two D Cell batteries, it also has a 12 volt plug, and an optional 120 volt for use at home. Engel has 3 different models of bait coolers, they have a 30 quart, 19 quart, and a 7 ½ quart. They all come with the aerator and a nice net the size of the cooler, so you can lift the net up and get all your minnows in one scoop; this is nice when you are changing the water.

**SAFE AT HOME**

With the remaining bait you have left at home here are a couple items to increase your longevity.

Pick up a standalone aerator at your local bait shop, drill a small hole in your new or used cooler in the side near the top, run your aerator hose through the hole, and there you go. You are on your way to a collection of bait coolers like me. Like fishing rods, you can never have too many!

Aerators are around $20 if you have a cooler already, which if your cooler keeps one or two purchases of bait alive, you have saved money.

I also have a small oxygen tank with a diffuser on it that I will run some oxygen into the water. I don’t let it run for a very long time, 15-30 seconds is enough to last a while.

You can avoid the coolers if you have a large enough fridge to store your minnows in a 5 gallon bucket. This type of premium real estate is normally reserved for the additional barley waters or the extra sports drinks a household tends to use.

**RETURNING HOME**

First thing I do when I get in at night is I address my minnows that were left behind for the day. I check the water, and if it’s dirty I’ll replace it with the same temperature water, or replace half of the water. I’ll also pick out any minnows that may have died so they don’t contaminate the water. If your water warms up during the day as it sits in the cabin, you can also add ice to it.

You might consider me to be a bit extreme when it comes to bait, but it’s well worth it to make your dollars go further. After I have taken care of my minnows back at the cabin, it’s time to relax, eat some dinner, play some cards with the buddies, and just maybe if we had a good day, fillet up some fish.
These Eskimo supported podcasts are a great way to learn more about the sport of ice fishing, and anything and everything surrounding it. What baits should you use? Where should you go? What’s out there for new products? Or maybe just what’s the best snacks to eat? You can even listen to an ice fishing podcast while you are out ice fishing! As the world continues to go digital, we like to be right there supporting our fans with the content they crave.

**Podcast FAQs**

**WHAT IS A PODCAST?**
Basically, a podcast is just a digital audio file you can download and enjoy conversations about your favorite topics. Think of a topic or favorite personality you know, and chances are there’s a podcast for it.

**HOW DO YOU USE A PODCAST?**
The best part about podcasts is that once you find one you like, there’s likely a wealth of content to explore. Episodes are usually released regularly (depending on the schedule of each individual creator), so simply subscribe and download episodes as they appear. Listen on your phone, MP3 player, or other mobile devices.

**DO PODCASTS COST MONEY?**
Good news! They say nothing in life is free, but most podcasts usually are! Some creators may offer optional paid versions with additional content, but for the most part listening to podcasts is free—and an incredible value for all the great content out there.

**WHERE DO I DOWNLOAD PODCASTS?**
Nowadays there are lots of platforms that provide podcast hosting & downloads. Not all podcasts are available everywhere, so sometimes it pays to check other platforms, but most commonly you’ll find them through the iTunes, Spotify, or Soundcloud apps.

**MEATEATER PODCAST**
Building on the belief that a deeper understanding of the natural world enriches all of our lives, host Steven Rinella brings a deep and relevant look at all outdoor topics including hunting, fishing, nature, conservation and wild foods.

**SHACK TALK**
Come on in, grab a bucket, and have a seat! Eskimo Pro Staffer Kyle Age hosts, discussing ice fishing tips, tricks, and destinations with tons of great guests around the sport.

**OUTDOOR ED PODCAST**
All Outdoor talk with a big emphasis on Hunting and Fishing from the Rocky Mountain region. Hosted by Eskimo Pro Staffer Matt Mascarenas.

**BROKEN LINE PODCAST**
The brainchild of hosts Patrick Olson and Aaron Eickhorst, Broken Line is targeted toward the outdoor hunting and fishing enthusiasts. This is bar/bait shop banter brought to the masses!
IT'S A SOCIAL SPORT... SO GET SHARING!
BE SURE TO REGISTER YOUR ESKIMO PRODUCTS

Eskimo augers and shelters are built to last season after season. We are proud to offer industry-leading warranties and support our products with a knowledgeable, dedicated, year-round customer service team that is ready to help with any support questions you may have. Be sure to register your product online immediately after purchase to allow us to help you more efficiently.

GetEskimo.com/WarrantyRegistration

All weights, specifications and features are approximate and are subject to change without notice. Due to continuous product improvements, product images may not be exact. Mounting labels in some product images may have been removed for photography purposes only. Props shown in photos not included. Some assembly may be required.
JUST THE BEGINNING...

There's more to see online! Learn more about the entire product line by visiting our website. See more images, and find all the right accessories to gear up your shelters and augers.

GetEskimo.com